



Under the High Patronage of
Mr Emmanuel MACRON
President of the French Republic

AGENDA

Pearl sustainability, Cultured and natural from an impact perspective

October 29, 2025 – 09:00 AM-10:00 AM
UFBOP

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1. Welcome, outline and introductions by Kenneth Scarratt, Vice President, CIBJO

Opening statements from panellists providing an overview of their respective industry/ country/ company impact related initiatives as portrayed in the pearl guide and described during the third session of the previous day

2. **Pierre Fallourd**, The Sustainable Value Generator, Australia (on Stage)
3. **Noora Jamsheer**, CEO, Bahrain Institute for Pearls and Gemstones (DANAT), Bahrain (on stage)
4. **George Kakuda** CEO of Kakuda (not Kakadu) Pearl, President of the Japanese Pearl Exporters Association (JPEA) and Chair of Japan Pearl Promotion Association (JPPS). (Remote)
5. **Jacques Christophe Branellec**, CEO and Executive Vice President, Jeweler, Philippines. (Remote)
6. **Dr. Rebecca Koss**, Sustainability Manager, Paspaley Pearling Co., Australia (Remote)

7. **Questions and audience participation**