

CIBJO Blue Book standards and practices to be spotlighted during joint CIBJO Academy and GIT course in Bangkok

MILAN, ITALY: JULY 16, 2024 – A three day course tailored for jewellery industry professionals, which will take place from August 21 to August 23, 2024, at GIT in Bangkok, Thailand, will present ethical and sustainable best practices in the various sectors of the jewellery industry, as they are delineated in CIBJO’s Blue Books.

The course is being offered jointly by the recently established CIBJO Academy and the Gem and Jewelry Institute of Thailand (GIT). It will be presented by Kenneth Scarratt, Dean of the CIBJO Academy; Thanong Leelawatanasuk, GIT Deputy

Director; and Dr. Bhuwadol Wanthanachaisaeng, Chief the Research and Standards Department.

Over the three day programme, attendees will be provided an overview of both technical and due diligence standards, as they relate to precious metals, coloured stones, diamonds, pearls and precious coral, with an emphasis on transparent and unambiguous disclosure, responsible sourcing and sustainable environmental practices. Additional units will look at the interconnectivity of the jewellery supply chain and certifiable compliance systems, with special focus on the system developed by the Responsible Jewellery Council. The Blue Books themselves will serve as primary course materials and can be downloaded at no cost on the CIBJO website, at <https://cibjo.org/the-blue-books/>.

“The verifiable ensuring of consumer confidence in the gemstone and jewellery industries is playing an ever-more central role in the daily operations of companies and other organisations in our industry,” said Mr. Scarratt. “This course offers a great opportunity for participants to gain an understanding of the current industry developed best practices that reside in CIBJO’s iconic Blue



Books and how these, when adopted, help support both consumer and industry confidence in our products.”

“GIT operates with transparency and maintains high standards of governance in the gem and jewellery industry, said Sumed Prasongpongchai, CEO of GIT. “The collaboration between CIBJO Academy and GIT in offering courses on business operations with good governance will promote sustainability in the Thai gem and jewellery sector, adding significant value.”

The CIBJO Academy was established in 2023 to prepare the delivery of educational programmes and materials for jewellery professionals and the consuming public, about standards, operating principles and the terminology developed within CIBJO’s various commissions and expert committees.

GIT is a Thai government body whose mission is to create standards for certifying the quality of gems, jewellery and precious metals, so as to enhance confidence in the quality of Thai gem and jewellery.

For more information and registration details, please contact:

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The World Jewellery Confederation (CIBJO) is the international jewellery confederation of national trade organisations. CIBJO's purpose is to encourage harmonisation, promote international cooperation in the jewellery industry and to consider issues which concern the trade worldwide. CIBJO's chief mission is to protect consumer confidence in the industry. The World Jewellery Confederation is the sole jewellery industry organisation to have Special Consultative Status with the United Nation's Economic & Social Council (ECOSOC) and is a member of the UN Global Compact.

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