

Japan's Kuwayama Corporation joins CIBJO as a commercial member

MILAN, ITALY: MAY 21, 2024 — The Kuwayama Corporation, a leading jewellery manufacturer from Japan, has joined CIBJO, the World Jewellery Confederation as a Commercial Member.

Founded in Tokyo in 1964, the Kuwayama Corporation is today the integrated jewellery manufacturer with the largest market share in Japan. With manufacturing facilities in Japan, China and Thailand, the company's product range includes chains, rings, cast products and other jewellery components, including pearls and diamonds. Kuwayama also manufactures customized products for a number of jewellery brands, both Japanese and foreign, utilizing its own technologies and global production system.

"We are delighted to welcome the Kuwayama Corporation into the World Jewellery Confederation," said CIBJO President Gaetano Cavaliere. "As a major player in the world's third largest jewellery market, and with a legacy of meeting the very highest standards of production, craftsmanship and transparency demanded by the Japanese consumer, we are most pleased that the international jewellery family will now be able to benefit from its knowledge and expertise."

The Kuwayama Corporation is currently CIBJO's single Commercial Member from Japan.

The World Jewellery Confederation (CIBJO) is the international jewellery confederation of national trade organisations. CIBJO's purpose is to encourage harmonisation, promote international cooperation in the jewellery industry and to consider issues which concern the trade worldwide. CIBJO's chief mission is to protect consumer confidence in the industry. The World Jewellery Confederation is the sole jewellery industry organisation to have Special Consultative Status with the United Nation's Economic & Social Council (ECOSOC) and is a member of the UN Global Compact.



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FOR IMMEDIATE RELEASE

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