



PRESS RELEASE

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Jewellery Industry Voices to conduct two hybrid seminars in Vicenza, focussing on jewellery's social impact, technology and innovation

TECHNOLOGY & CREATIVITY IMPACT ON SOCIETY SUSTAINABILITY

PART 1

Emphasising jewellery's positive impact on society, as an integral part of its value proposition



PART 2

Innovation and technology in jewellery manufacturing, supporting creativity and driving sustainable impact

SPONSORED BY  PLATINUM GUILD INTERNATIONAL

HYBRID SEMINARS/WEBINARS

Conducted in person at VICENZAORO March 2022 and streamed live worldwide
Friday, 18 March, 2022: 11:00 AM-1:30 PM Central European Time



MILAN, ITALY: MARCH 14, 2022 — or the third time since CIBJO's webinar programme was launched in April 2020, Jewellery Industry Voices will conduct two live seminars/webinars from the VICENZAORO show in Vicenza, Italy on Friday, March 18, 2022. They will take place before an in-person audience on the Main Stage in Hall 7 at the Fiera di Vicenza exposition centre, and be live-streamed simultaneously to a global audience via the Internet.

The first seminar, which will take place 11:15 AM-12:15 PM Central European Time, is entitled Emphasising Jewellery's Positive Impact on Society, as an Integral Part of its Value Proposition. It will consider the cultural shifts that have accelerated among consumers as a result of the COVID-19 pandemic, which have required jewellery brands to place added emphasis on the social value of their products and the jewellery, precious metals and gemstone industries.

Moderated by Edward Johnson, the first seminar's panellists include: Charlie Betts, The Betts Group, United Kingdom, Hayley Henning, Greenland Ruby, Greenland; Justin Hunter, Fiji Pearls, Fiji; Huw Daniel, of the New York-headquartered Platinum Guild International (PGI); and Christopher Bull, Dimexon, Belgium/India.

The second seminar, which will take place 12:30 PM-1:30 PM Central European Time, is entitled Innovation and technology in jewellery manufacturing, supporting creativity and driving sustainable impact. The seminar is sponsored by Platinum Guild International.

The second seminar will look how new techniques in jewellery manufacturing, such as 3D printing, laser welding and innovation in alloying precious metals, are enabling manufacturers to create a wider range and type of jewellery items than was possible before, attracting a more inclusive and diverse range of jewellery designers. Furthermore, with a greater focus on sustainability in production, such innovations allow retailers to demonstrate the positive steps jewellery manufacturing is making to improve efficiency, decrease waste and reduce energy usage.

Moderated by Edward Johnson, the second seminar's panellists include: Damiano Zito, Progold, Italy; Josh Helmich, Helmich Luxury Group, USA; Peter Crump, Vipa Designs, United Kingdom, and Kelvin James, Diamond Centre of Wales.

CIBJO is the international jewellery confederation of national trade organisations. CIBJO's purpose is to encourage harmonisation, promote international cooperation in the jewellery industry and to consider issues which concern the trade worldwide. CIBJO's chief mission is to protect consumer confidence in the industry. CIBJO is the sole jewellery industry organisation to have Special Consultative Status with the United Nation's Economic & Social Council (ECOSOC) and is a member of the UN Global Compact.