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Scandinavian national jewellery associations unite to form Nordic Jewellery Federation in CIBJO



Representatives of the founding member organisations of the Nordic Jewellery Federation at the inaugural meeting in Stockholm (from left): Trine Thorning, Denmark; Björn Carlsson, Sweden; Henrik Kihlman, Finland; Annie Bengtson, Sweden; Linda Klein, Sweden; Jens R. Møller, Denmark; Ingebjørg Alfsén, Norway; CIBJO President Gaetano Cavalieri and Lena Carlsson, Sweden.

MILAN, ITALY: APRIL 8, 2015 — National jewellery associations from Denmark, Norway, Finland and Sweden have come together as a united bloc within CIBJO, with the goal of raising the profile of the jewellery industry and trade in the Scandinavian region and collectively increasing their level of involvement in the World Jewellery Confederation.

Called the Nordic Jewellery Federation, the new body gathers under its umbrella the National Board of the Jewellery and Watch Trade from Denmark, the Norwegian Goldsmith and Jewellers Association, the Finnish

Goldsmith Association, and the Swedish Jewellery and Watch Industry Association. While the Danish and Norwegian organisations were already active in CIBJO, the new body brings the Finnish and Swedish Associations into the confederation.

The decision to establish the Nordic Jewellery Federation was made at a meeting of the various associations in Stockholm, Sweden, which was attended by CIBJO President Gaetano Cavalieri, who had strongly lobbied for the establishment of such an organisation.

“Establishing the Nordic Jewellery Federation will strengthen the bonds between neighbouring countries. It will also give the Nordic countries a stronger position in the international jewellery market,” said Ingebjørg Alfsen, CEO of the Norwegian Goldsmith and Jewellers Association.

“This is most positive step, both the for the jewellery business in the various Nordic countries and for our international community,” said Dr. Cavalieri. “We not only are talking about a highly economically developed area with a population of more than 25 million, but also of a region that is increasingly influential in terms jewellery design and manufacturing, with a long tradition as a consumer of our products. The Nordic countries are also role models for compliance with contemporary standards of Corporate Social Responsibility and sustainability.”